

London Borough of Hammersmith & Fulham

WORMWOOD SCRUBS CHARITABLE TRUST COMMITTEE 24 SEPTEMBER 2015

MANAGER'S REPORT

Report of the Director for Safer Neighbourhoods and the Director for Finance and Resources, Environmental Services

Open Report

Classification: For decision and for noting.

Key Decision: No

Wards Affected: College Park and Old Oak

Accountable Director: David Page Director for Safer Neighbourhoods

Report Authors:

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DATE:

1. Executive Summary and Decisions Sought

- 1.1. The Committee is asked to note all matters in this report except:
 - It is asked to approve the fundraising plan.

2. Opposition to the Wetland Mitigation Area Proposed in HS2 Bill

- 2.1 LBHF did not appear at Select Committee on this item as the assurance provided by HS2 prior to Select Committee was felt to be adequate. A summary of the arrangements agreed with HS2 regarding the alternative mitigation scheme put forward by LBHF is detailed below.
 - LBHF is to deliver an agreed mitigation scheme at HS2's cost (estimated cost £3.3m).
 - The value of implementing and maintaining the scheme is initially capped at £3.9m, this cap is to be reviewed once a contractor has been appointed.

- LBHF is to prepare tender documentation.
- There is an obligation for both parties to seek value for money.
- Both parties to agree on the programme.
- An open book arrangement is to be introduced (both parties transparent about costs).
- The Secretary of State will reimburse LBHF for any reasonable costs incurred which are in excess of any cap agreed, provided LBHF acts reasonably in accordance with the agreement. HS2 also confirmed that the Wormwood Scrubs Ecological proposal submitted provide sufficient alternative ecological mitigation in substitution for the wetland proposal contained in the Environmental Statement deposited with the Bill.
- 2.2 HS2 have sent a draft of the legal agreement covering the arrangements for LBHF to deliver the agreed alternative mitigation scheme. Our lawyers, Sharpe Pritchard, have responded on a few minor points but generally the agreement seems acceptable. There is a meeting with HS2 planned for 14 September 2015 for discussions to take place regarding the legal agreement and practicalities regarding the delivery of the scheme. Royal Assent of the HS2 Bill is anticipated at the end of 2016 and the only requirement before Royal Assent is for LBHF to agree a design timetable with HS2.

Committee to Note.

3. TfL's proposed Overground Station at Old Oak Common

3.1. Under the petitioning process, HS2 agreed with Old Oak and Park Royal Development Corporation (OPDC) to undertake a joint study to look at options for a southern access from the proposed Old Oak Common Station including overbridge and underpass options. The conclusions of the study will be incorporated into the HS2 station design remit (subject to agreement between Department for Transport (DfT) & OPDC) – this will most likely take the form of enabling works to allow the access to be extended to Wormwood Scrubs, post the IEP depot site being released for development. The OPDC will have technical meetings with HS2 and TfL to progress the joint study. OPDC have proposed to give briefings to WSCT, Friends of Wormwood Scrubs and other interested parties at key points.

Committee to Note

4. Old Oak and Park Royal Development Corporation

4.1. The OPDC consulted on the draft Old Oak Common and Park Royal Opportunity Area Planning Framework (OAPF) from 27 February to 14 April 2015. The Trust sent a formal response to the draft consultation on 13 April 2015. The OPDC submitted the final version of the OAPF to OPDC Planning Committee on 2 September and OPDC Board on 15 September for final comment/approval before submitting to the Mayor for adoption as Supplementary Planning Guidance to the London Plan.

- 4.2. Key areas of concern/relevance to the trust are detailed below;
 - We welcome new text focussing on fringe areas and plans to work with LBHF to join up planning on areas outside of the OPDC HM Prison Wormwood Scrubs and Linford Christie Stadium.
 - Public Amenity Space Old Oak Square Officers are concerned that no minimum size has been included for this park to ensure it is sufficient for the population to the north of the canal and does not place over reliance on Wormwood Scrubs. New text also gives the option for this proposed area of public green space to be provided as "a series of smaller usable spaces across the area" which adds to officer concern regarding overuse of the Scrubs. (OPDC Planning Committee 2nd September requested that it be made clear that if smaller spaces are provided they need to deliver a variety of functions to meet the needs of all future residents, employees and visitors to the area.)
 - The OPDC will try and move the IEP Depot to deliver a southern access from the new station onto the Scrubs but highlight the potential problems of doing this in the short/medium term. They are therefore looking at connections to the Scrubs that could be delivered while the IEP depot is still operational. Although no details are given officers would want to make sure that LBHF and WSCT are consulted.
 - Guidance regarding indicative building heights across Old Oak propose
 - Sensitive areas 7 8 storeys (edge of Scrubs and canal)
 - Residential led areas 10 12 storeys
 - Commercial areas and transport nodes up to 20 storeys.

NOTE – Northern edge of Scrubs could be 7/8 storeys but quickly rising to 10/12 storeys on IEP depot site and then up to 20 storeys at OOC station. (OPDC Planning Committee 2nd September requested that the arrangement of building heights and densities should take account of their environmental impacts in particular on micro climate, daylight and sunlight and overshadowing of amenity spaces. Further environmental modelling work should be done through the OPDC Local Plan process to consider this in more detail.)

4.2 OPDC Preparation of Local Plan – The OPDC are currently preparing the evidence base for the Local Plan that will cover the OPDC area. They intend to commence public consultation (Reg 18) in December 2015.

Committee to Note

5. Fundraising Plan

5.1. The notes and actions from the Committee's workshop session in July 2015 are included at Annexe A.

- 5.2. In the first quarter of the year 210 volunteer hours were spent on WS. Working with Quadron it is hoped to further increase the hours during the remainder of the year.
- 5.3. A plan has been developed outlining how all forms of transport could cope with an event on WS see Annexe B.
- 5.4. Sports events. Thames Valley Harriers will be attending the meeting to update the committee on their proposals. The US National Football League has been approached and their requirement for training facilities can not be accommodated on WS. Polo in the Park have already signed an agreement to stay in Hurlingham Park (see 6.4).
- 5.5. Officers have spoken to the Third Sector Investment Team and the bidding criteria for Hammersmith United Charities is attached it appears that the Trust fits their funding criteria if a suitable project could be identified.

Committee to approve the plan and note progress with it.

6. Filming and Events Update

- 6.1. The Filming and Events team have begun discussions for a music event to take place in the Scrubs with two event organisers. AEG and The Fair are both reputable and well-known firms. These plans are to be developed further.
- 6.2. Use of Red Gra as a filming unit base is an expanding business. Further synergies have been created to increase unit base income from RBKC filming customers.
- 6.3. Olympia and Winter Wonderland organisers have shown interest in using the Red Gra as a unit base during winter 2015. Further negotiations will take place during September.
- 6.4. The Polo in the Park event has been taking place for 7 years in Hurlingham Park. The Filming and Events team approached the event organisers regarding potential relocation of the event to the Scrubs. The choice of Hurlingham is an essential element of the event's marketing as the first polo game took place in Hurlingham Park. Polo in the Park have already signed an agreement to stay in Hurlingham Park and it is therefore not feasible to explore relocation of the event.

Committee to Note.

7. Sports Facilities

<u>Linford Christie Outdoor Sports Centre and Discussion with Thames Valley Harriers (TVH)</u>

7.1. Officers have met the TVH committee and architects associated with this project. TVH will be present at the meeting to outline their proposals.

Committee to Note.

8. Community Safety Update

8.1. The first quarter was very quiet on Wormwood Scrubs with Parks Police incidents reducing from previous years. Two mopeds were seized from youths who were riding them illegally and a number of professional dog walkers were warned for walking excessive numbers of dogs. The Red Gra area has seen an increase in use from film companies using it as a unit base, and was used as a vehicle marshalling area for the Metropolitan Police during Notting Hill Carnival. We have had no further complaints regarding dangerous flying of model aircraft, although an increase in drone use has been reported, most of which have been of small size and have not caused a hazard. The barrier appears to be operating correctly via the radio link from Linford Christie Stadium although its working life is coming to an end.

Parks Police Incidents and Patrols

Month	Incidents	Crimes	Patrols
April 2015	13	1	46
May 2015	6	0	33
June 2015	25	1	53
July 2015	6	0	42
August 2015	7	0	31

Committee to Note.

9. Parks Management/Grounds Maintenance update

- 9.1. Officers continue to monitor the Scrubs on a regular basis carrying out both scheduled inspections with the Council's contractor, Quadron Services, and unannounced visits. No complaints over maintenance standards have been received in the last quarter.
- 9.2. At the last meeting the committee authorised the removal of the street litterbins on Braybrook Street. Officers are liaising with colleagues in street cleansing and will look to start the trial during Autumn.
- 9.3. Oak Processionary Moth was discovered over the summer period. Due to the location of this treatment was not required, but this may become a bigger issue next year. Officers will monitor the situation when nesting season commences next year.
- 9.4. During recent routine officer inspection it was noted that the London Planes adjacent to Scrubs Lane were suffering dieback. Subsequent to this a member of the public reported a fallen branch on the cycle lane and when investigated, it was found that further dieback had occurred. These trees continued to deteriorate over a number of weeks and were eventually deemed to pose a serious health and safety hazard, especially given their location next to a footway, cycle lane and a busy road. Officers

initially thought the dieback may be caused by a leaking gas main, but when officers checked with National Grid they confirmed they have no apparatus on the line of the trees. Further research indicates the route the trees follow is on an old tram line. Officers believe this has caused soil contamination, which is now affecting the health and viability of the trees. Following consultation with the chair, a works order has now been issued to remove deadwood and reduce the canopy.

- 9.5. Quadron Services' Community Partners arm continues to market the site as a site for corporate/large volunteer groups. Since April 2015 Quadron Services has facilitated 210 volunteer hours at the site. Officers are working with them to produce a volunteer 'map' detailing the opportunities at the site in an attempt to increase this number further.
- 9.6. As advised at the last meeting officers have put on hold the drafting of the 10 year management plan for the site, pending the ongoing discussions with HS2 and the Council's proposal to deliver their ecological mitigation.

Committee to Note.

9.7. Officers have received requests for additional outdoor gym facilities at Wormwood Scrubs and invite the committee's feedback on the following proposals:

Children's Outdoor Gym

i. This would be aimed at 8-14 year olds and would complement the outdoor gym for adults installed last year. Current best practice advises that outdoor gyms for both children and adults should not be installed too close together or close to play areas, to make clear that these facilities are suitable for use by different age groups and for different types of activity. Officers therefore propose that the new gym should be located in the Braybrook Street area of the Scrubs, either quite close to the road or further west from the existing 'Playbuilder' play area, to maintain separation between these facilities. The equipment would be a mix of 'gym style' equipment and traditional 'trim trail' equipment and would be unfenced.

Path from Braybrook Street

ii. Officers propose to install a new pathway running alongside the outdoor gym installed in 2014, to Braybrook Street. This area is particularly wet in winter and would improve access to the existing outdoor gym and play area. The surface would be of naturally binding gravel (hoggin) with timber edging. The access point from Braybrook Street would be regraded to give a more level entrance, but the timber posts would be replaced to discourage vehicles, as at present.

Replace Adult Gym Equipment

iii. Officers also propose to replace the gym equipment behind the Linford Christie Stadium with equipment that is similar in style to existing items. This range of fitness equipment has attracted a dedicated group of users and both the equipment and paving is in need of replacement.

For discussion.

10. 2015/16 Financial Forecast

10.1. The latest financial forecast for Wormwood Scrubs Charitable Trust ("the Trust") for 2015/16 is summarised below and is detailed in Annexe C. Financial transactions for the financial year to the end of August are set out in Annexe D.

Activity	Outturn 2014/15	Budget 2015/16	Forecast 2015/16	Variance	Movement between years	Comments
Pay and Display Parking Meters	(316,424)	(303,870)	(316,424)	(12,554)	0%	Forecast at 2014/15 actuals
Hammersmith Hospital Car Park Licence	(391,943)	(316,748)	(319,275)	(2,527)	-19%	Forecast a 2% RPI increase for Q4 invoice
Other income from activities for generating funds	(9,605)	(27,300)	(45,005)	(17,705)	369%	2014/15 actuals plus 2014/15 income to be transferred from the GF
Total Incoming Resources from Generated Funds	(717,972)	(647,918)	(680,704)	(32,786)	-5%	
Grounds Maintenance	671,940	677,249	664,952	(12,297)	-1%	Inflation 2015/16 is -1.04%
Contribution to Linford Christie Stadium	31,500	31,500	31,500	0	0%	
Other Expenditure	21,066	18,734	32,153	13,419	53%	Commitment for necessary tree works included in the forecast
Total Resources Expended	724,506	727,482	728,605	1,123	1%	
Net Incoming Resources	6,534	79,565	47,901	(31,663)	633%	

- 10.2. The budget for 2015/16 was set with an anticpated £79,565 deficit to be drawn down from the Trust's reserves. The latest forecast deficit is £47,901, which is £31,663 better than budget. However it is not expected that a surplus of income compared to expenditure will be achievable in 2015/16.
- 10.3. The Trust's opening cash balance for 2015/16 is £326,517. The latest forecast anticipates a drawdown of £47,901 (15% of the current cash balance), which would give a cash balance of £278,616 to carry forward to 2016/17. This is £31,663 better than the original forecast drawdown on reserves.
- 10.4. Year to date parking income is broadly in line with last year and so is currently forecast equal to 2014/15. The car park was observed to be busier towards the end of the last financial year. If this continues throughout 2015/16, the full year forecast of £316,424 may be exceeded.
- 10.5. The other income line includes £17,700 from hiring out areas of Wormwood Scrubs in 2014/15. This was identified too late to transfer in 2014/15 and so will be transferred from the Council to the Trust in 2015/16. All other income streams are forecast to achieve the same level as 2014/15.
- 10.6. Negative inflation on the Quadron grounds maintenance contract (-1.04%) has resulted in a small underspend of £12,297 in 2015/16.

10.7. Included in the forecast for this month is a commitment for £13,685 for necessary tree works as discussed above.

Committee to Note.

11. Legal Comments

- 11.1. The proposals outlined fall within acceptable uses for the Scrubs. Futher advice will be given on detailed plans.
- 11.2. Comments completed by David Walker, Principal Solicitor, email david.walker@rbkc.gov.uk, 020 7361 2211.

12. Finance Comments

- 12.1. These are all contained within the body of the report.
- 12.2. Comments completed by Mark Jones, Director for Finance TTS and ELRS, email mark.jones@lbhf.gov.uk, 020 8753 6700.

Wormwood Scrubs Charitable Trust <u>Discussion about a Fundraising Plan</u>

July 2015

1. Overall Objectives for Fundraising

WSCT needs to find additional income of around £70k per year to reach a breakeven position on income and expenditure. It should aim to do better than that so it can build reserves to enable it to do more in the future. Being seen as part of the Council may hamper efforts to secure donations from other organisations.

2. Other Areas of Open Land in London

It would be interesting to find out about other areas of open land in London (such as Hampstead Heath or Hackney Marshes), particularly how they raise funds.

Action: Research other areas of open land, particularly how they raise income (Shad, by 30/9/15)

3. Connect Better with Local People and Volunteers

Harry Audley is the Community Organiser for SOBUS and may be able to help WSCT connect with Community Champions.

Volunteers may be able to help attract people to the Scrubs and do things like offering guided walks.

Action: Recommend how WSCT could work with Community Champions and identify the benefits of doing so (Harry, by 30/9/15)

Action: Propose how WSCT could survey local residents and users of the Scrubs (Harry, by 30/9/15).

Action: Organising volunteers to improve landscaping (Dave, with Ian and Stefan, by December 2015)

4. Raise the profile of the Scrubs and WSCT

We have no website and a low profile presence generally on the internet and in social media (we think). In a website it would be normal to include a 'donate now' button and to encourage legacies.

Other website content could include the ability of Scrubs users to post pictures and comments, surveys, visitor guides, links to sports bookings, links to related sites.

Action: Create a website (Shad initially, with Dave and Mark, reporting to the September Committee). Resource issues: How will we maintain a website?

5. Encouraging Larger Events

We have had some interest from organisers of larger music events but have so far not been able to turn that into a real event. Transport of people in and out of the event may be one reason.

Action: Review the data we have about the capacity to move large numbers of people to and from the Scrubs (Jem, by September Committee)

6. Sports Facilities

Despite recent investment and the quality of the running track the Linford Christie Stadium (LCS) remains an old fashioned and very basic facility. As a result it is not appealing to schools, which otherwise might be willing to pay to use it.

Discussions in train with Thames Valley Harriers may, if successful, lead to a significant redevelopment of the LCS, and thus open up the possibility of additional revenue.

LCS currently requires a subsidy from the Council each year and WSCT makes a contribution to that. If the LCS could not be made to operate at breakeven or better, should we consider closing it?

The Scrubs has extensive grass playing fields. Have we maximised the use of them, and could we add others such as the NFL or the organisers of polo (although there is Hurlingham already)?

Action: Continue the discussions with TVH (invite them to meet the Committee) and sound out other sports organisations such as NFL (Richard Vernon) and polo organisers (Dave, with Jem, by September Committee).

7. Commercialising the Ecology Aspects

There is demand from schools to visit ecology centres, woodland areas, and to see farm animals. The Wimbledon Forest School¹ and Phoenix Farm² are examples. An ecology centre could open up the Trust to staffing and running costs however. There is a role for volunteers in this however.

Some sort of centre could be appealing to trusts and foundations who may provide funding. The Trust could start perhaps with volunteers operating out of the Old Oak Community Centre.

Action: Make contact with the organisations who run these kinds of events and see whether there is demand. If there is, establish the feasibility of using the Old Oak Community Centre as a base (Dave, with Ian, by December 2015)

8. WSCT's Identity

Although the WSCT benefits from the financial support of the Council (particularly capital), it may help create the right impression with potential donors to distance the WSCT further from the Council.

Some charities use friends' organisations as a conduit for raising funds which creates the separation and also enables tax to be recovered. The Friends of WS do not seem to be in a position to do this at present.

In the long term we should consider the benefits of seeking amendments to the original Act that established WSCT.

Action: Use the Old Oak Community Centre as a postal address for the Trust (Mark, by 30/9/15)

Action: Find out whether we can create an independent email address that could link to our council email accounts (Mark, by 30/9/15)

¹ The Wild Learning organisation runs activity days for children in various venues around London. This is a commercial venture which charges £38 per day. More details at: http://www.wild-learning.net/index.php/for-parents/

² Part of the Hammersmith Community Gardens initiative. The project grows vegetables and fruit and sells some. More details at: http://hcga.org.uk/gardens/phoenix-school-farm/

9. Charging

Could we licence the flying club, or any other users?

Action: Examine the feasibility of charging, say, £20 per year to fly an aircraft on the Scrubs, and consider similar charges to other users. (Dave, by September Committee).

10. Neighbours

The WSCT has some large and influential neighbours in the form of Imperial College, and Imperial College Healthcare NHS Trust. The prison may no longer be required by HMP at some stage and these other organisations will be interested in the site. WSCT should talk to these organisations at a high level to see what long term opportunities for mutual benefit there might be.

There should be a Council representative on the Imperial collage Court. There are aspects of this that will fall into the remit of the Regeneration team in the Council.

Hammersmith United is investing in White City and is another organisation that WSCT should be in contact with.

Action: Make contact with Imperial College and the Hospital (Wesley, by 30/9/15)

Action: Find out more about Hammersmith United (through Sue Spiller) with a view to a meeting with the Committee (Dave, by September Committee)

11. Fundraising Working Group

There may be a need to establish a fundraising working group which would report to the WSCT Committee. We need to seek volunteers. A Council graduate trainee may be able to help.

Action: Review progress with the initiatives in this plan, and consider the need for a fundraising working group. (Mark and Dave, by December Committee). Resource issue: Are there enough people to sit on a working group?



Wormwood Scrubs Travel Information

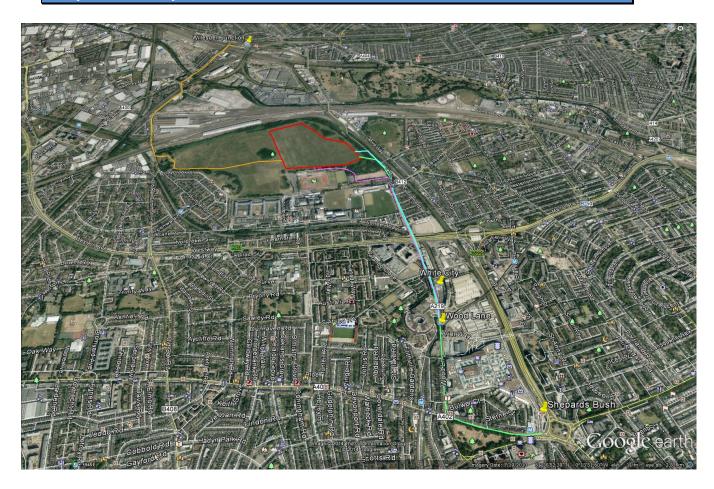
Wormwood Scrubs Park, Scrubs Lane, London, W12 0DF

Live Nation (Music) UK Ltd
Regent Arcade House, 19-25 Argyll St, London, W1F 7TS
0207 009 3333
www.livenation.co.uk

Introduction

The live music event proposed will be promoted and organised by Live Nation (Music) UK Ltd (LN) who have extensive experience in staging similar events throughout the UK and worldwide, details can be found at www.livenation.co.uk The event proposed is for a capacity of 50,000 people and the following information relates to discussions and work to date on the travel plan and principally the egress management for that audience number.

Proposed Transport Hubs



- White City Central Line (0.95 miles walking distance via Scrubs/Wood Lane)
- Wood Lane Hammersmith & City and Circle Lines (1.15 miles walking distance via Scrubs/Wood Lane)
- Willesden Junction Bakerloo Line and London Overground (1.5 miles walking distance)
- Shepherds Bush London Overground and South East Trains (1.5 miles)

Method of Travel Splits

After positive conversations with TFL it has broadly been agreed that utilizing the following modal split, based on previous event experience, for customers coming to and from the event, that 50,000 can be accommodated as follows; these figures are in line with available capacities given by TFL.

Method of Travel:	Audience Percentage:	Number of people at 50,000 capacity
London Underground	60%	30,000
Pre Booked Coaches	20%	10,000
(ring fenced capacity)		
London Buses	4%	2,000
Customers from the Local	10%	5,000
Area		
Other ie use of taxis, black	6%	3,000
cabs, etc		

Enabling Works

Following on from the meeting with TFL to facilitate these modal splits there are further discussions and works to be undertaken in order to facilitate the flow of customers into and out of the park itself, these include:

- Landscaping work to be carried out on Eastern side of park to allow for larger entrances/ exits onto Scrubs lane.
- Road/ Lane Closures to facilitate the movement of a large percentage of the anticipated audience towards the tube stations at Wood Lane/ White City.
- Area of land to be found in order to operate large private coach pick up and drop off area.

Annexe C

Current Financial Forecast

As at Period 5		
Wormwood Scrubs Charitable Trust		
Statement of Financial Activities for Year ended 31 March 2016		
Income and Expenditure	2015/16 Forecast	2014/15
	£	£
Incoming Resources		
Incoming Resources from Charitable Activities:		
Pay and Display Parking Meters	316,424	316,424
Hammersmith Hospital Car Park Licence	319,275	391,943
Incoming Resources from Generated Funds:		
Income from Activities for Generating Funds	43,760	8,360
Interest Receivable	1,245	1,245
Total Incoming Resources	680,704	717,972
Resources Expended		
Charitable activities:		
Costs of generating Parking Income	0	(400)
Contribution to Linford Christie Stadium	31,500	31,500
Non Routine Maintenance of Wormwood Scrubs	13,685	3,306
Routine Grounds Maintenance of Wormwood Scrubs	664,952	671,940
Audit Fees	13,316	13,008
Legal Fees	0	C
Administration (Finance & Governance)	5,152	5,152
Governance costs	18,468	18,160
Other resources expended	0	C
Total Resources Expended	728,605	724,506
Net Outgoing Resources	(47,901)	(6,534)
Reconciliation of Funds		
Total funds brought forward	5,313,819	5,320,353
Total funds carried forward	5,265,918	5,313,819

Annexe D

Activity	Expenditure at P5	Comments
Other Expenditure	13,685	Tree canopy works (COMMITMENT)
Pay and Display Parking Meters	(18,238)	April receipts
Pay and Display Parking Meters	(29,825)	May receipts
Pay and Display Parking Meters	(26,082)	June receipts
Pay and Display Parking Meters	(25,295)	July receipts
Pay and Display Parking Meters	(27,247)	August receipts
Other Expenditure	(12,700)	2014-15 WCST Audit Fee (ACCRUAL)
Hammersmith Hospital Car Park Licence	(79,422)	2015/16 Q1 Hospital Car Park Rental
Hammersmith Hospital Car Park Licence	(79,422)	2015/16 Q2 Hospital Car Park Rental

The cut off point for pay and display monthly income collection is the last Friday of the month. As such, there were only 16 collection days in April, where the cut off date was Friday 24th April. The remaining days in April were allocated to May. There are usually 20-25 collection days in a typical month, hence the income for April looks lower.